

SBI Student Touchpoint Descriptions

SBI Career Partner Showcase (onsite/virtual)

What is the SBI Career Partner Showcase? It is an opportunity to showcase your company by introducing your brand, culture, and opportunities to our students in a general assembly setting through a 5-7 minute presentation. Three (3) career partners will be on display during each 50-minute showcase session.

SBI will host up to three (3) Career Partner Showcases each fall and spring semester. There are usually three (3) sessions per Showcase. The Showcase sessions will be held onsite and virtual.

Information Sessions (onsite/virtual)

SBI will host predetermined Information Sessions on Mondays, Tuesdays, Wednesdays, and Thursdays during each Fall and Spring semester. The sessions will be held onsite or virtual using Zoom. Career Partners will have up to 30 minutes and content can be tailored. Approximately 30-35 SBI students classified as Freshmen through MBAs are required to participate in these sessions. *No food or beverages allowed.*

Monday | Wednesday Sessions: 10:10-10:40 a.m., 11:15-11:45 a.m., or 1:30-2:00 p.m.

Tuesday | Thursday Sessions: 9:30-10:00 a.m., 11:00-11:30 a.m., or 5:30-6:00 p.m.

Tabling (onsite, Wednesdays only)

SBI will host outside Tabling events as part of its Career Engagement and Recruitment Plan during the Fall and Spring semesters. The 2-hour Tabling sessions are held only on Wednesdays, outside SBI South beneath the front portico near the SBI Big Board.

Classroom Presentations

(career partner must coordinate directly with the instructor/professor)

Careers Presentation (onsite)

- Presentations (15-20 minutes limit) to introduce the company to students
 - include general information on key entry-level positions, roles/responsibilities, skills/competencies needed to apply and land an internship, etc.
 - interactive Q&A with students should take place after presentation.

Corporate-to-Classroom Presentation (onsite/virtual)

- Presentation content is directly correlated to a specific syllabus topic and/or concept determined by the Professor/Instructor
- Main objective is to share with students how the concept applies to real world corporate situations, circumstances, etc.
- Presentation may also include an interactive assignment, case, project, etc.