



**Florida A & M University
School of Business and Industry
Global Perspective Rubric
Graduate Program**



Faculty Name	
Course # /Name, Department	
Semester/Year	
Student	

Grading Factor	Exceeds Expectations	Meets Expectations	Does not meet expectations	Score
Identification of Global Factors	Clear identification of all relevant global factors	Some identification of most of the relevant factors	No or incomplete identification of some or all of the following relevant global factors: Economic Religious Cultural Political Environmental Legal Demographic Social Historical Ethical	
Analysis Of Global Factors	Clear, thorough and accurate analysis of impact of global factors	Some analysis of impact of global factors; Some inaccuracies in analysis	No analysis of impact of relevant global factors; Erroneous analysis of impact	
Comparative Analysis of Factors in Domestic and Global Business Environments of Organization	Detailed comparative analysis of all relevant factors in domestic and global business environments	Some comparative analysis of relevant factors in domestic and global business environments	No comparative analysis of relevant factors in domestic and global business environments; Incorrect analysis of factors in domestic or global business environment	
Application of Analysis to Management Situation	Clear application of analysis to specific management situation.	Some application of analysis to specific management situation.	No application of analysis to specific management situation.	
	Valid conclusions and good recommendations given	Weak conclusions or recommendations made	Incorrect conclusions or recommendations made	
Total				