

### Content Knowledge Scoring Rubric

<b>Faculty Name</b>	
<b>Course # /Name, Department</b>	
<b>Semester/Year</b>	
<b>Student</b>	

	<b>Below Average</b>	<b>Average</b>	<b>Very Good</b>	<b>Outstanding</b>	<b>Score</b>
<b>Basic Business Concepts</b>	Student does not have grasp of information, student cannot answer questions about the basic business concepts.	Student demonstrates a slight grasp of basic business concepts, student can answer rudimentary questions about the basic business concepts.	Student demonstrates considerable knowledge; is at ease in answering questions related to basic business concepts., but fails to elaborate	Student demonstrates full knowledge (more than required) by answering all class questions with explanations and elaboration	
<b>Discipline-specific Concepts</b>	Student does not have a grasp of information; student cannot answer questions about the subject	Student demonstrates a slight grasp of information, student can answer rudimentary questions about the subject	Student demonstrates considerable knowledge; is at ease in answering questions related to the subject, but fails to elaborate	Student demonstrates full knowledge (more than required) by answering all class questions with explanations and elaboration.	
<b>Total</b>					

<b>Scoring Categories</b>	<b>Definition of score category</b>
<b>0-5</b>	Below Average
<b>6-10</b>	Average
<b>11-15</b>	Very Good
<b>16-20</b>	Outstanding