**Content Knowledge Scoring Rubric** 

Faculty Name	
Course # /Name, Department	
Semester/Year	
Student	

	Below Average	Average	Very Good	Outstanding	Score
<b>Basic Business Concepts</b>	Student does not have grasp of	Student demonstrates a slight	Student demonstrates	Student demonstrates full	
-	information, student cannot	grasp of basic business concepts,	considerable knowledge; is at	knowledge (more than	
	answer questions about the	student can answer rudimentary	ease in answering questions	required) by answering all	
	basic business concepts.	questions about the basic business	related to basic business	class questions with	
		concepts.	concepts., but fails to elaborate	explanations and elaboration	
Discipline-specific	Student does not have a grasp	Student demonstrates a slight	Student demonstrates	Student demonstrates full	
Concepts	of information; student cannot	grasp of information, student can	considerable knowledge; is at	knowledge (more than	
F	answer questions about the	answer rudimentary questions	ease in answering questions	required) by answering all	
	subject	about the subject	related to the subject, but fails	class questions with	
			to elaborate	explanations and elaboration.	
Total					

Scoring Categories	Definition of score category	
0-5	Below Average	
6-10	Average	
11-15	Very Good	
16-20	Outstanding	