

September 7, 2023

SBI Alumni Town Hall

Shawnta Friday-Stroud, Ph.D.
Dean

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Agenda

State University System (SUS) of Florida Board of Governors (BOG) Performance Based Funding (PBF) Model

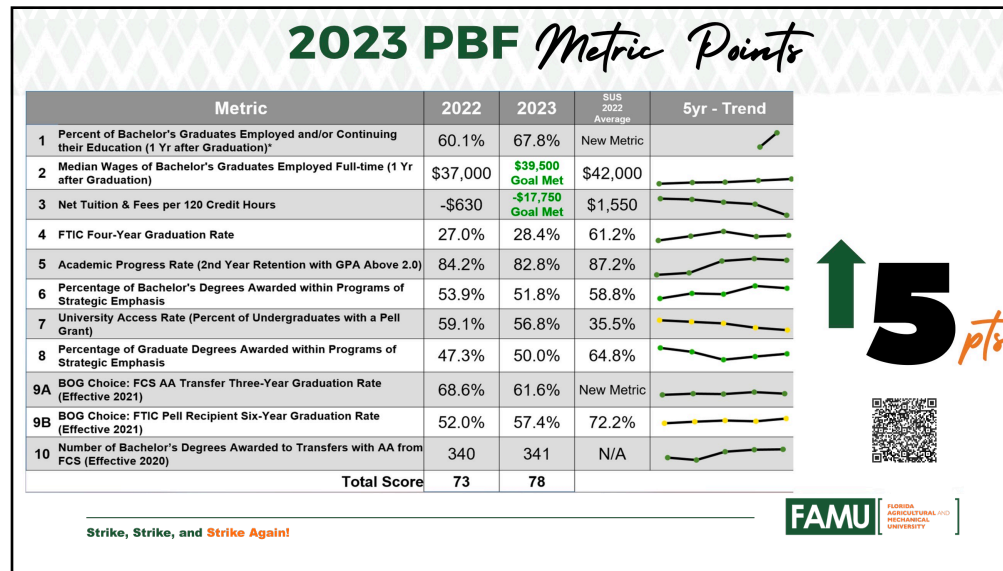
FAMU Facts

SBI Facts

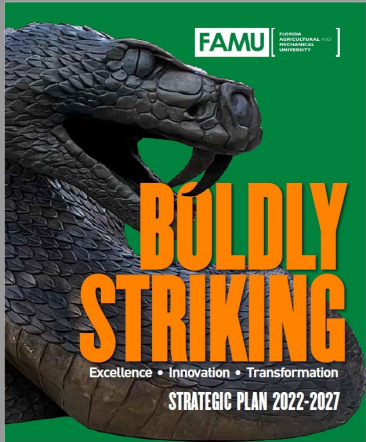
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Marching to the Top 100 & R1 Status

- Ranked #103 in 2023 U.S. News & World Report Rankings
- Highest ranked public HBCU for four consecutive years
- Top 25 for Social Mobility Index
- Number 1 HBCU for Research and Development (National Science Foundation)

Strike, Strike, and Strike Again!

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Student Success



Academic Excellence



Leverage the Brand



Long-Term Fiscal Health and Sustainability



Organizational Effectiveness and Transformation


Strategic Priorities




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Metric	Baseline	2027 Target
Academic Progress Rate (2nd year retention with GPA above 2.0)	84.2%	90%
FTIC four-year graduation rate	27%	55%
FTIC PELL recipient six-year graduation rate	52%	67%
Percent of Bachelor's graduates enrolled or employed full-time (earning salary of \$30,000)	62.5%	80%
Median wages of bachelor's graduates full-time	\$37,000	\$39,400
Average cost to student	-\$630	\$7,540
Bachelor's degrees awarded in programs of strategic emphasis	53.9%	55%
Graduate degrees awarded in programs in strategic emphasis	47.3%	60%
Number of bachelor degrees awarded to transfers with AA Degrees from FCS	340	400
Professional licensure exam scores relative to benchmarks	1	4
Number of research doctorates awarded	28	30
Fall headcount enrollment	8,688	10,000
Total R&D expenditures	\$47M	\$49M
Annual giving	\$13.7M	\$20M
Endowment value	\$110.6M	\$150M

Key Performance Indicators


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School of Business and Industry

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BACHELOR'S
DEGREES


4

MASTER'S
DEGREES



ESTABLISHED
1974





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Eric Gillman, Partner
SBI Alum
PwC Forum
March 30, 2023

Degrees	Internships	Average Fall Enrollment	Average Annual Graduation
Accounting	2 required	100	20
Business Administration	2 required	650	150
Economics (B.A., B.S., B.S. w/Business)	1 required	40	8
Facilities Management	2 required	25	5
Supply Chain Management	1 strongly recommended	20	3
MBA	PMBA - 3 MBA - 1 recommended	150	50
M.S., Supply Chain Management	1 strongly recommended 2 semester research	5	2
MBA/M.S., Supply Chain Management	2 semester research	10	5
PharmD/MBA	2 required	*	*
Total		1000	

**“No Academic Pain,
No Professional Gain”**
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Professional Leadership Development (PLD) Program
(Question Formulation by Dr. Ashley, Oral, Written, & Interpersonal Communications reinforced in 14 student-run companies)

Bloomberg Certification & Advanced Excel Training
Business Analytics integrated in Curricula (Tableau, PowerBI, R, Python)

Forum Dress Code
MALES

Being prepared by having the right attire for formal and other jobs in your future that will also position you for meeting opportunities after graduation

Suit: Jacket & Bottom

Wearing colors will include the following: Conservative and Professional

Black Navy Blue Dark Gray

Shirt, Tie, Socks

White

Shoes and Belt

Black

Jewelry & Piercings

Minimal

Forum Dress Code
FEMALES

Being prepared by having the right attire for formal and other jobs in your future that will also position you for meeting opportunities after graduation

Suit: Jacket & Bottom

Wearing colors will include the following: Conservative and Professional

Black Navy Blue Dark Gray Dark Brown

Blouses & Bottoms

White


Shoes and Hosiery


Black

Jewelry & Piercings

Minimal

**“No Academic Pain,
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2022-2023 Forum Guests


DaVita
JPMorgan Chase (JPMC)
Polen Capital
Cerberus
BMS
Amazon
BD
Mineral Compass
Home Depot
Crowe LLP
AFLAC
Modicare
Capital One
Fanatics
General Motors
PwC
Thermo Fisher Scientific
SBI Student Entrepreneurship Forum

2023-2024 Forum Guests

Crowe LLP
Accenture
CSX
Lockheed Martin
AbbVie
Black Bean Brew Brothers
Mielle
P&G
McKesson
Aldi
Bennett Thrasher
Ryder
SBI Student Entrepreneurship Forum



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SBI LLC
Field Trip to Deutsche Bank
March 2023

Recruitment & Retention Scholarships

Internships & Full-Time Preparation Support and Placements

Case Studies, SBI Living-Learning Community, Field Trips/Site Visits, Exploratory Programs & other Student Success Initiatives

Faculty Development, Research, & Externships Opportunities across all Disciplines

Interdisciplinary Business/STEM Initiatives


Ways to Strategically Partner

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Happening on the 'Hill' – Crowe on Campus Brings Real-World Experience to the 'Hill'

FEBRUARY 25TH, 2019 ANDREW SKERRITT HAPPENING ON THE HILL NEWS



Enter your email address to subscribe and receive notifications of new posts by the FAMU Office of Communications.
Email *

Subscribe!



The Bright Futures Scholarship has given me financial security. I look forward to fully enjoy my college experience at FAMU. Thank you, Florida Lottery!

THE FLORIDA LOTTERY FUNDS BRIGHT FUTURES SCHOLARSHIPS.

TIMELINE

SEP 1ST 3:30 PM **NEWS** FAMU Hall of Fame Weekend to Feature A Major Refresh in 2022

AUG 31ST **UNCATEGORIZED**

Crowe on Campus at FAMU

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wakati®

Our FAMU Partnership

As our passionate Kao team worked to bring this new brand to life, they realized how much they needed to integrate diverse experiences, lifestyles and points of view.

With diversity and inclusion in mind, the Kao team leveraged its internal connections at various Historically Black Colleges and Universities (HBCUs) to bring fresh, intuitive perspectives to the branding process. Florida Agricultural and Mechanical University (FAMU), an HBCU located in Tallahassee, FL seemed like a great fit. Not only are Kao colleagues alumni, but FAMU has been named the #1 Public HBCU in the Nation each year since 2016.

Kao worked with the School of Business and Industry's Dean, Dr. Shawnta Friday-Stroud, to make the collaboration happen. In partnership with FAMU, Kao presented its business scholars with the marketing challenges of Wakati. Their work was astounding! Not only were the students able to intuit the consumer need, they also created brand elements that spoke to the cultural and functional benefit of the Wakati line. The results of this collaboration truly shaped what Wakati looks like today.

Wakati is now live in market, but our relationship with FAMU is just beginning. Keep an eye out at Florida A&M University, as well as other HBCUs. We will continue to learn from the aspiring new naturals on college campuses and invite them to help us redefine and refine what beauty is today.

WAKATIHAIR.COM/FAMU

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Career Partners & Rattler's BizLink

- Pre-2020
 - ~100 Career Partners
 - Traditional SBI Engagement Opportunities
- Currently
 - 200 Career Partner Campus Visits in an academic year
 - 400+ Active Career Partners in Rattler'S BizLink posting career opportunities
 - 10,000+ posted full-time, internship, & co-op opportunities
 - Added activities to create additional engagement opportunities
 - Tabling Sessions
 - SBI Showcases
 - Friday Finance & Supply Chain Management Lunch & Learns
 - Weekend Leadership Summits

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SBI CAREER PARTNERSHIPS & ENGAGEMENT

- New Career Partner, please place your Company on the SBI Waiting List at: www.famu.edu/sbi - Office of Career Development Services so that the SBI Director of Career Development, Dr. Young-Clark, can be on notice to approve your account after you create it.
- Make Rattler'S BizLink powered by Simplicity account request at: www.famu.edu/sbi - Office of Career Development Services
- All Tabling & Information Sessions times/dates are predetermined by SBI. Sign-up through Rattler'S BizLink powered by Simplicity will be provided by SBI invitation on a first come, first served basis.
- Tailored events must be requested, approved, and scheduled through the SBI Director of Career Development (1) one semester in advance. Approval will be determined based on scheduling and feasibility.

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	Post Internship/Full-time Career Opportunities in Rattler'S BizLink	Host Tabling Sessions (as available)	Host Information Sessions (as available)	Host Tailored Events (as available)
New Career Partners	✓			
Career Partners with Intermittent Strategic Engagement	✓	✓		
Career Partners with Continuous Strategic Engagement for Five (5) Years or more	✓	✓	✓	
SBI Big Board Donors or University Strategic Sponsorship Donors	✓	✓	✓	✓



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SBI CASE COMPETITIONS & SUPPLY CHAIN MANAGEMENT RESEARCH PROJECTS

(select examples)

AbbVie/Allergan Aesthetics Case Competition
 84.51 Case Competition
 KIND Case Competition
 Goldman Sachs
 NAIA Insurance Case Competition
 PGIM Case Competition
 Wakati Case Competition
 Wellington Stock Pitch Competition

Supply Chain Management 6-month Research Projects

Army Research Laboratory
 International Paper
 Ford
 Victoria Secret

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FAMU Academic Scorecard - School of Business and Industry								
School of Business and Industry	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	2022 - 2023	Data Source
A. Leadership (Dean)								
Accreditation status: International Association of Facility Management Foundation (IFMA)	Good standing	Good standing	Good standing	Good standing	Good standing	Good standing	Good standing	Program Quality
Accreditation status: Accreditation Council for Business Schools and Programs (ACBSP) Programs: Business Administration, Accounting and Economics	Good standing	Good standing	Good standing	Good standing	Good standing	Good standing	Good standing	Program Quality
Annual dollars raised (as of 3/23/2023)	---	\$410,302	\$421,037	\$477,707	\$1,102,056	\$1,622,416	\$3,438,746	Univ. Advancement
Assessment rating (Office of University Assessment)	4.03	3.94	4	4	4.25	5 (Plan)		OUA
Number of college-wide faculty meetings	5	5	4	7	10	10	10	Dean
B. Student Success								
Four-year graduation rates by program (PBF metric)	20.75%	26.22%	21.51%	27.96%	44.12%	31.71%	28.04%	OIR
Six year graduation rate (KPI)	47.38%	59.18%	55.19%	56.71%	54.65%	57.35%	67.65%	OIR
Total undergraduate enrollment (Fall enrollment) (Accountability Plan)	784	785	899	852	839	899	1,009	OIR
New Full-time FTIC enrollment (Fall only) (Accountability Plan)	179	217	220	168	163	185	249	OIR
FCS AA transfer enrollment (PBF metric)	49	62	72	87	87	95	97	OIR
Total graduate enrollment (Accountability Plan)	107	123	135	116	133	106	85	OIR
Enrollment in online graduate programs (Accountability Plan)	15	13	17	19	18	15	13	OIR
Bachelor's degrees awarded (KPI)	161	100	109	165	140	196	134	OIR
Bachelor's degrees awarded to FCS transfers with AA degree (PBF metric)	21	15	16	26	30	40	16	OIR
Total graduate degrees awarded (Masters) (KPI)	49	58	74	65	61	87	43	OIR
Second year retention rate	89.57%	84.71%	82.44%	78.50%	90.48%	89.55%	92.82%	OIR
Academic progress rate (2nd year retention with GPA above 2.0) (PBF metric)	82.35%	81.82%	77.69%	68.37%	84.02%	83.58%	86.19%	OIR
Average time to degree for 120 hour programs (years) (KPI)	5.1	4.9	4.5	4.3	4.5	4.4	4.2	OIR
Percent of graduates without excess credit hours (PBF metric)	49%	50%	63%	61%	59%	64%	65%	OIR

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Examples of Ways You Can Support SBI's Continuous Improvement Efforts

Set up recurring donations to SBI account 356

Start an Endowment with as little as \$26,500

Endow at least \$100,000 for SBI Big Board scholarships

Mentor SBI students by partnering the C.O.S.B.I.

Volunteer to critique resumes

Volunteer to host mock interview sessions

Volunteer to host LinkedIn Profile help sessions

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EST 1974

How will YOU contribute to SBI's Continued Success?

Join us next year (2024) as we celebrate SBI's 50th
Anniversary, which was started by our founding dean,
Dr. Sybil Collins Mobley!

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Special Thanks to our contributing SBI Alumni and Friends!!!